

Summer in MORRISTOWN



ADVERTISING FEATURE | OFFICIAL PUBLICATION OF THE MORRISTOWN PARTNERSHIP

Morristown Farmers Market season opens today

25-plus vendors consisting of full-time, rotational and pop-up participants

By Karen Roettger | Special to The Star-Ledger

One of the Garden State's highest regarded markets, the Morristown Farmers Market, opens for the season on June 16 and continues every Sunday until Nov. 24. Visitors are welcome each week between 8:30 a.m. and 1 p.m. to see, smell, sample and delight in everything Jersey Fresh. As in years past, the Farmers Market is located in the Morristown Parking Authority Lot 10J at Spring and Morris streets (behind the Morristown Post Office).

Morristown Partnership produces the Farmers Market with the support of both returning sponsors BASF and SJP Properties, and new sponsors this year include Kitchen Magic and Sanofi.



Photo courtesy of Morristown Partnership

"Health and well-being are at the core of all that we do at Sanofi. As we get closer to making Morristown our new home, we look forward to joining our neighbors at the Farmers Market," said Jordan Fallman, head of real estate, North America at Sanofi.

This year, the Morristown Farmers Market will feature 25-plus vendors consisting



Photo courtesy of Morristown Partnership

of full-time, rotational and pop-up participants. Returning favorites include sweet peaches and corn, pickles, herbs, local honey, artisan cheese, floral bouquets, sweet treats, pasta sauces, spirits and vegan specialties, a variety of teas and kombucha and, for our four-legged visitors, a variety of pet treats. Soon-to-be favorites, newcomers in 2024 will offer sweet treats, pesto/pasta sauces, nut butters and salsas. Check the Morristown Partnership website often for updates.

"We're so pleased to bring back popular entertainers Maribyr and Gabby Toledo, and thanks to our sponsor Sanofi, new musicians will be appearing throughout the season," said Cassidy Champi, program manager for Morristown Partnership. "We look forward to visitors stocking up on Jersey Fresh products while enjoying all that Morristown has to offer" Champi said.

Returning weekly vendors include Alstede Farms, Coniglio's

Old Fashioned, Fat Caps Mushrooms, Feasty Vegan, Jeff's Organic Produce, Jersey Girl Cheese, Oldwick Soup Co., Pickle-Licious, Refresh N' Flourish, Rogers Fresh Seafood, Turtle Brook Farms, Union Hill Farm and Verde Harvest. Returning rotational and pop-up vendors include Bucha Booch, Fairview Farm and Flowers, Glenmalure Farms, Kaschwable, Milk Street Distillery, Naked Botanicals, Paco's Pup Pantry, Pineapple Pink, Sourland Mountain Spirits and Spadaflora. New full-time, rotational and pop-up vendors include Happy Tears Hot Sauce, Macamochi, Maha Granola, SoGood Guacamole, Tuxedo Cupcakes and Two Brothers Nut Butters.

Check the Morristown Partnership website often for specific vendors attending each week and mark your calendar for weekly musical performances and Morristown businesses visits.



For more information on the 2024 Morristown Farmers Market, visit morristown-nj.org or call 973-455-1133

You can also follow us on social media:

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Longstanding farmers once again draw attendees

By Karen Roettger | Special to The Star-Ledger

Year after year, visitors flock to Morristown on Sunday to stock up on a wide variety of products, perhaps most importantly, the most wholesome produce. The market's reputation is due to high-quality vendors focused on Jersey Fresh produce, efficient management and the consistency of longstanding farmers.

Jeff's Organic Produce

has been featured at the Morristown Farmers Market since 2009.

Owners Karley Corris and Jeff Lidzbarski only sell

what they grow and everything is certified organic. With more than 125 different varieties of vegetables and fruits, there is always something different at the stand. Some top selling items include fresh dug garlic, baby lettuce greens, jersey tomatoes, watermelon (red, orange, seeded and seedless varieties) and organic sweet corn.

"We like the live music and friendly faces and especially appreciate the customers who come see us every week, rain or shine," Corris said.

Of note, Jeff's Organic Produce has a 20-week CSA with pickup at the Farmers Market.



JEFF'S ORGANIC PRODUCE

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Union Hill Farms has been at the Morristown Farmers Market since the beginning and 2024 will mark its 34th year in attendance. Owner Jeffrey O'Hara loves the community.

"It's great to see the same customers, as well as meet new ones, every year," O'Hara said. "Some customers have been coming for over 20 years and we now get to see their babies, all grown up and now graduating from college."

Union Hill Farms is located in nearby Denville and so many of its Morristown customers make a point to visit the farm. Mike O'Hara, Jeff's son, is 29 and grew up coming to the Farmers Market every Sunday. Mike is now running it and shares his dad's enthusiasm and commitment to providing the best quality produce. Corn is one of their highest selling items at the market. It's picked fresh in Denville the morning of the market and is delivered right as the Farmers Market opens at 8:30 a.m.

The O'Haras have enjoyed 30-plus years at the Morristown Farmers Market and are very grateful to their devoted customers and can't wait to see everyone again this year starting on Father's Day, June 16.



UNION HILL FARMS

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MORRISTOWN FARMERS MARKET

Sundays

June 16th through November 24th



8:30AM to 1:00PM

Spring and Morris Streets

www.morristown-nj.org



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