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## MORRISTOWN FARMERS MARKET SEASON SET TO OPEN SUNDAY, JUNE 16TH

NJ Farms and Specialty Vendors in downtown Morristown for 24 Sundays

Morristown, NJ – May 16, 2024 – In one short month we will welcome back one of the Garden State's highest regarded markets, the Morristown Farmers Market. Kicking off on June 16<sup>th</sup> the Farmers Market will continue each Sunday thereafter until November 24<sup>th</sup>. Shoppers are welcome each week between 8:30 am and 1:00 pm to see, smell, sample and delight in everything Jersey Fresh.

Morristown Partnership produces the Farmers Market with the support of both returning sponsors <u>BASF</u> and <u>SJP Properties</u>, and new sponsors in 2024 <u>Kitchen Magic</u> and <u>Sanofi</u>.

"Health and well-being are at the core of all that we do at Sanofi. As we get closer to making Morristown our new home, we look forward to joining our neighbors at the Farmers Market" said, Jordan Fallman, Head of Real Estate, North America at Sanofi.

Come connect with our farmers and vendors who will be happy to recommend the very best way to enjoy or prepare their goods. The Farmers Market will once again be located in the Morristown Parking Authority Lot 10J at Spring and Morris Streets (behind the Morristown Post Office). This year the Farmers Market will feature 25+ vendors consisting of full time, rotational and pop-up participants. Returning favorites include sweet peaches and corn, pickles, spirits, wild mushrooms, spices & herbs, local honey, artisan cheese, floral bouquets, a variety of teas and kombucha and, for our four-legged visitors, a variety of pet treats. Soon-to-be new favorites, newcomers in 2024 will offer sweet treats, pesto/pasta sauces, nut butters and salsas. Check the Morristown Partnership website often for updates.

"We're so pleased to bring back popular entertainers Maribyrd and Gabby Toledo, and thanks to our sponsor Sanofi, new musicians will be appearing throughout the season," said Cassidy Champi, Program Manager for Morristown Partnership. "We look forward to visitors each Sunday stocking up on Jersey Fresh products while enjoying all that Morristown has to offer" added Champi.

For more information on the Farmers Market, vendors and sponsors please visit <u>2024 Morristown Farmers Market</u>. For more information about the Morristown Partnership, please visit our website at <u>www.morristown-nj.org</u> or call (973) 455-1133.

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## Morristown Partnership

Special Improvement District (SID) created in 1994, designated as a 501(c)3 nonprofit organization. It supports Morristown's vibrant business district by developing private/public partnerships among business, government, civic and community members. It is self-funded partly through special assessments on commercial properties located in the SID, foundation and/or government grants, promotional participation, sponsorships for community events and financial & in-kind donations. The Morristown Partnership consists of more than 400 commercial properties and 1,000+ businesses physically located in the SID.

Morristown Partnership supports the ongoing revitalization of the central business district in the Town of Morristown through economic development initiatives in areas of communications, business recruitment and retention, marketing, promotions, events, redevelopment and capital improvement projects. The organization is committed to championing dynamic projects and supporting all efforts to ensure that the municipality continues to be attractive to local businesses and investors.

## Stay up to date!

Follow the Morristown Partnership on Instagram @downtownmorristown and Facebook @MorristownPartnership and visit our website, www.morristown-nj.org, throughout the year for developing news related to special promotions, commercial space for lease and sale, new businesses, and information on all we do including: Morristown Partnership Gift Certificate Program, Morristown Restaurant Week, Morristown Farmers Market, Halloween Trick-or-Treat, and our month-long Christmas Festival at the Morristown Green.









